



Università  
Ca' Foscari  
Venezia

FOOD  
Campus  
Treviso

In collaboration with



AIA  
ASSOCIAZIONE ITALIANA  
DI ANGLISTICA

# CONSTRUCTING ITALIAN CUISINE: BETWEEN MYTH AND REALITY

Thursday, 7 May 2026

Aula Magna, Palazzo San Leonardo

Riviera Garibaldi, 13, Treviso

9.00 – 9.30 **Registration**

9.30 – 10.15 *Conference Opening*

**Linda Rossato** (Ca' Foscari University of Venice)

Welcome Address and Introduction to the Symposium  
Gastronomic Tourism and the Construction of a Culinary National  
Identity. Insights from the DIETALY Project  
(1930–1959)

10.15 – 11.00 **Sai Hong Li** (University of Stirling)

*Translating the Semiosphere: Constructing Italian Cuisine for the  
Chinese Tourist Gaze*

11.00 – 11.30 Coffee Break

11.30 – 12.15 **Delia Chiaro** (University of Bologna)

*The Intersection of Food Humour and Disgust*

12.15 – 13.00 **Gianfranco Marrone** (University of Palermo)

*Cuochi in galleria: etiche ed etichette*

13.15 – 14.30 Lunch Break

14.30 – 15.15 **Mette Rudvin** (University of Palermo)

*Food, Humour and Culinary Performance on Social Media.  
Promoting the Italian culinary heritage*

15.15 – 16.00 **Daniela Cesiri** (Ca' Foscari University of Venice)

*The Bacaro Tour Experience: Representing Venice's  
Enogastronomic Traditions: between Culinary and Pleasure  
Tourism*

16.00 – 16.45 **Alberto Grandi** (University of Parma)

*Nonne, eroi e nazioni: la cucina italiana come epica  
contemporanea*

16.45 – 17.00 **Closing Remarks**

Round-up and final discussion

17.00-18.30 **Closing Reception & Networking**

Organizers: Linda Rossato and Giuseppe De Bonis (Ca' Foscari  
University of Venice)

Attendance: In person and remote access via ZOOM Platform



Fill out the form to get  
the meeting link

**Centro Interdipartimentale SELISI - Università Ca' Foscari Venezia**

Campus Treviso - 0412346668 | Palazzo San Paolo, Riviera S. Margherita 76, Treviso

www.unive.it/selisi - iniziative.treviso@unive.it

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